



# ACTION

**MT. HOOD COMMUNITY COLLEGE DISTRICT BOARD OF EDUCATION**

**DATE:** *April 17, 2019*

**ITEM TITLE:** **4.1b**

**CONTACT PERSON:** *Laurie Popp, Executive Assistant to the Board of Education*

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**SUBJECT: APPROVAL OF MINUTES – March 13, 2019, Board Work Session #977 Meeting Minutes**

**Session #977**

A meeting of the Mt. Hood Community College District Board of Education was held on February 6, 2019 with a Work Session at 6:00 pm in the Board Room at Mt. Hood Community College, 26000 S.E. Stark Street, Gresham, Oregon.

**1.0 CALL TO ORDER**

Members present: Diane McKeel, chair, Jim Zordich, vice chair, Annette Mattson, Kenney Polson, Tamie Arnold, and Teena Ainslie

Additional Attendees: Dr. Lisa Skari, president (by phone), Jennifer DeMent, chief operations officer, JD Kiggins, instructor – Integrated Media, Lauren Griswold, director of marketing and communications, John Hamblin, executive dean of Student Development, Larry Holtz, part-time electronic maintenance engineer for KMHD, Dan Davey, director of Jazz Studies, Jerry Ollison, foundation development specialist

Chair Diane McKeel called the meeting to order at 6:12 pm.

**2.0 TUITION AND FEES**

Jennifer DeMent provided an update on tuition and fees. At the board retreat in February, one of the guiding principles the board came up with was to not increase tuition by more than \$10 per credit and they were in agreement of a tuition increase in the \$7 to \$8 per credit range. The budget forecast was updated with a revised tuition increase at \$8 per credit. Also included in

the updated forecast was a 2% decline in enrollment numbers, which was originally shown with a flat decline. The management team spent time with the consultants on March 1 and are focused on five things to produce change. They are looking at \$500,000 in new revenue and \$1.7 million in projected budget cuts. Tuition rates need to be approved at the next board meeting on March 20 as March 24 is the last day to make tuition adjustments to meet the 90 day advance notice requirement. Making mid-year adjustments to tuition requires financial aid to get involved and administrative time to repackage each of the financial aid awards. The tuition and fee information will be included in the agenda for the board meeting on March 20.

### **3.0 & 4.0 KMHD COMMITTEE REPORT AND Q & A**

The KMHD Committee is comprised of faculty and staff representing various departments at MHCC. The committee members are JD Kiggins, committee chair, Lauren Griswold, John Hamblin, Larry Holtz, Dan Davey, Jerry Ollison, and Kedma Ough. McKeel thanked committee members for coming together to form the committee to answer the board's questions regarding KMHD.

Kiggins and Griswold presented a PowerPoint presentation to board members on the costs and equipment needs for bringing the KMHD radio station back to campus. The committee met over a five week period and spent a lot of time and energy reviewing as much information as possible to address the questions from the board.

There was a discussion regarding the data presented in the PowerPoint slides and committee members responded to questions from board members. Some questions asked by board members were:

- 1) Did the committee evaluate the possibility of students running the fundraising?
- 2) Where are the startup costs coming from since the board had directed that no general fund money would be used?
- 3) How do you think raising funds for KMHD will impact fundraising for the MHCC Foundation?
- 4) If we look at the alignment of the college strategic plan, is the format strategic for the community or for our ROI? What is the ROI and how does that come up?
- 5) If we are about students and we are not looking at a recruitment tool, what will we have to cut from students to replace this?

Steve Bass attended the meeting and was asked how long it took for OPB to make money on running KMHD. Bass distributed a handout to board members with the revenue and expenses for KMHD for the last 9 years. He shared they have a fundraising staff of 25-30 people for OPB and use a variety of fundraising tools to generate revenue.

JD Kiggins shared information about the membership and funding data when KMHD was previously on campus, but the committee did not look at that data (growth and how long it will take to generate income) for this report. There was a discussion about what funds were required if the station was brought back to campus in November and the needed equipment costs. There were questions about funding needs and where we are at with budget decisions

and potential budget cuts. A comment was made that this was an example of a high-risk decision and there was a brief discussion about risk. Another comment was made to not have the mindset to be completely risk averse.

Zordich stated one of the big things to look at is perception, and that this translated into a subsidy for a radio station. Griswold stated that the decision on this station would have ramifications on the perception of MHCC and she asked the board to consider that. A comment made that if the board decided to continue the relationship with OPB for another five years, it would be important to work on having a better two-way communication between MHCC and OPB, and to look at building a more successful relationship for our students regarding internships.

McKeel concluded that when the station comes back, she wants it to be successful and sustainable. Due to OPB rejecting the motion for a two-year agreement, a new motion is needed at the regular board meeting on March 20.

## **5.0 ADJOURNMENT**

The meeting was adjourned at 7:33 pm.

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Clerk

Board Chair

*Minutes recorded by Laurie Popp, Executive Assistant to the Board of Education.*