



# ADVENTURE WITH PURPOSE

A Free One-Day Summit on Successful Outdoor Events, Adventures & Expeditions Supporting Charitable Organizations

## FUNDRAISING | AWARENESS | ADVOCACY | CHANGE

### Adventure – To go, not simply “because it is there” but “to inspire change.”

The Pacific Northwest offers some of the most spectacular mountains, trails, rivers and coastline in North America. This unique environment has created leading athletes and organizations in the outdoor industry.

Today's athletes and organizations are going beyond reaching summits, descending rivers, traversing continents and setting records. They are using events, adventures and expeditions to inspire change and raise support for charitable organizations, that influence positive change in a range of issues including health, the environment and human rights.

Mt. Hood Community College presents the first summit exploring the community, collaboration and best practices for the emerging culture of adventures with purpose.

### Who should attend:

- Social-, Environmental- and Health-related non-profit organizations
- Outdoor gear and clothing manufacturers
- Outdoor adventure guides, instructors and students
- Outdoor event planning agencies
- Print/Broadcast/Web Media

### Panel presentations from industry experts on:

- Building Online Communities
- Sponsorship
- Building Purpose in Outdoor Programs
- Marketing and Outreach
- Effective Fundraising

### Summit will also include:

**Adventure with Purpose Expo:** Visit tables with information on the next season's events, adventures, expeditions and gear.



In cooperation with *McMenamins Edgefield* and *Team River Runner*, Mt. Hood Community College presents the

### ADVENTURE WITH PURPOSE FILM FESTIVAL

**LOCATION:**  
McMenamins, Edgefield

**DATE/TIME:**  
Friday, March 18 from 7 to 9 p.m.



## FEES AND REGISTRATION

**Dates/Times:** March 18, 2011  
**Summit:** Friday 8 a.m. – 4 p.m.  
**Expo:** Friday, noon – 2 p.m.

**Location:** Mt. Hood Community College  
26000 SE Stark St. Gresham, OR 97030

**Registration for Summit and Expo:**  
*Pre-registration required*

**For more information:**  
Visit: [mhcc.edu/AWP](http://mhcc.edu/AWP)  
Call: 503-491-7235  
E-mail: [Workforce.training@mhcc.edu](mailto:Workforce.training@mhcc.edu)