

MT. HOOD COMMUNITY COLLEGE DISTRICT BOARD NEWSLETTER

FOR THE MEETING HELD ON MARCH 14, 2007

Following a **reception for faculty recommended for tenure**, the regular session of the Board of Education was convened. Dr. Donna Larson, Dean of Allied Health, recommended Carl Eckrode for tenure, and Cynthia Dettman, Dean of Social Science, Math and Engineering, recommended Jack Green for tenure. The Board unanimously granted tenure, effective with their 2007-2008 contracts, to Carl Eckrode and Jack Green.

Dr. Silverman introduced Beth Pitonzo and Nancy Szofran who presented information on last year's **summer programs** and plans for Summer 2007. Nancy summarized the trends from the Fast Pass online survey from last summer. Beth then reviewed what worked and how those components will be expanded this summer. Based on a careful analysis of summer 2006, a schedule has been prepared that integrates the positive aspects of last year's Summer Fast Pass initiative.

A presentation on **high school recruitment programs** was made by Dr. Silverman, Rob Nielson, Merced Flores, and Pat Martin. Rob reviewed the background of MHCC's recruitment practices and some of the reasons for the decline in local high school graduates attending MHCC. Pat Martin reviewed historical recruitment strategies, which have included recruiters on high school campuses (Outpost), the "Be Your Dream" advertising campaign, campus visits by high school students to understand the value of MHCC, direct mailings, phone calls, various college fairs and personal contacts. Merced Flores described current college programs that enhance recruitment, such as 2+2 programs, ECO, GED, Adult High School, Project YESS, English Language Learning Academy and Trio. Sharon Juenemann then discussed with the Board the new initiatives that will be used to enhance recruitment, including placement tests administered to high school students, HD 90 classes (at the high schools), Middle College, increasing the number of students visiting MHCC to meet faculty and to understand the facilities, improved customer service to high school students and staff, cohort development to enhance retention and success, Financial Aid Days, and developing opportunities to create a greater perceived value of the college.

Brenda Brady, Gale Blessing and Daryle Broadsword gave an **accreditation update** on Standard Six, which encompasses the College's accomplishment of its mission and goals, the Governing Board's roles, the President's leadership in defining the college's goals, priorities, and development of plans with the administration and staff to support efforts to achieve these goals, faculty and student role in governance, the college's Affirmative Action and Nondiscrimination policies, and Collective Bargaining. Significant findings in the self study are that the Board, through its adoption of a participatory governance model, has made significant progress toward meeting the 1997 recommendation from

the Commission. Examples of this participatory governance model include the Joint Leadership Council and participation in the accreditation study. Strengths noted are that Dr. Silverman has raised the profile of the college at both the state and local levels resulting in greater partnerships with other institutions, public agencies and businesses. Also the college has made significant strides in strengthening the working relationships with the Associations, which has had a positive impact upon institutional effectiveness. A recent survey of college employees indicates that a “healthy campus climate” exists.

The Board unanimously approved substantive **catalog changes** for 2007-2008. These included:

Allied Health

- The Physical Therapy Curriculum has been completely updated and restructured – the largest since its inception in 1970. The revision was in response to CAPTE (Commission on Accreditation of Physical Therapy Education) Accreditation changes, changes in the clinical environment, increasing expectations from employers and changes in student learning styles.
- Practical Nursing is a new restricted-entry certificate of completion program with the first cohort to begin classes in Spring 2007. Completers will be eligible to apply and take the Practical Nurse National Council Licensure Examination. (Licensure is granted by the Oregon State Board of Nursing.)

Business, Information Systems and HPE

- Three existing programs have merged to form the Integrated Media AAS. The Graphic Design, Radio Broadcasting and Television Production Technology programs are now sharing technical expertise and resources so that students may integrate a variety of skills from the related areas of the creative services industry. Integrated Media Program students will follow one option from the following four:

Integrated Media – Broadcasting
Integrated Media – Digital Photography
Integrated Media – Graphic Design
Integrated Media – Video

(Note: The Professional Photography program still exists separate from Integrated Media – Digital Photography.)

- Office Management/ Administrative Assistant - To formally recognize the variety of specializations in our existing AAS degree, the AAS degree will include two options. While the base degree will be retained, these distinct degree titles will identify and validate the student’s appropriate focus of accomplishment.

Office Management/ Administrative Assistant

Office Management/Administrative Assistant - Human Resource
Management
Office Management/Administrative Assistant - Web

General Education Student Outcomes Developed for all Degree and Certification
Awards

Program/Discipline Student Learning Outcomes

The 2007-08 catalog will include, for the first time, program/discipline outcomes. These outcomes identify the "depth" of knowledge students obtain in their specific program or transfer emphasis.

The Board then considered and approved unanimously continuing the **tuition waiver** for first-time incoming freshmen students enrolling in **HD 100** "Intro to College Success" for 2007-2008 and also to waive tuition for students enrolling in **HD 90**, which will be held on high school campuses. For the last three years the Board has approved a similar tuition waiver for the HD 100 class, which has been very successful showing increased levels of persistence. These classes introduce students to technology, learning styles and give them an evaluation that may show areas that students need to be aware of in order to succeed at college. Between 500-600 students enrolled in HD100 classes each year for the past two years. The HD 90 course is an added option which will hopefully reach more high school students and encourage them to enroll in MHCC.

These **business items** were also unanimously approved:

- Minutes
- Financial report
- Acceptance/expenditure of projects funded in whole or partially by non-district funds
- Resolution for transfer of budgeted appropriations
- Appointment of faculty employees for 2007-2008
- Head Start grant
- RFP for KMHD/Computer Services remodel
- Appointment of budget officer for 2008-08

The following **personnel considerations** outlining activity for the month of February 2007 were presented:

NEW EMPLOYEES:

Support

Carol Pauker	Textbook Buyer	College Bookstore	02/26/07
Tryleen (Michelle) Solberg	Program Assistant	Child Development Center	02/19/07

TRANSFERS/CHANGE IN STATUS:

Julie Donaldson	Technology Labs Coordinator	Computer Services	02/05/07
Jerri Ellis	Admissions/Transcript Evaluator	Admissions, Registration and Records	02/07/07
Alecia Katri	Site Coordinator	Child Development and Family Services	02/26/07

CURRENT SEPARATIONS:

Leah Filar	CCRR Specialist	Child Development and Family Services	02/23/07
La Nae Hiatt	Admissions/Transcript Evaluator	Admissions, Registration and Records	02/28/07
Angela Selvanovich	Office Assistant – Workforce Development	Steps to Success	02/09/07

*The next regular meeting of the Board is scheduled for April 11, 2007, in the MHCC Board Room.
There will be a special meeting of the Board April 18, 2007 in the MHCC Board Room.*