

Research Associate

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Education

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| 1996 | M.Ag. Texas A&M University | Park, Recreation & Tourism Sciences |
| 1993 | B.S. University of Oregon | Leisure Studies and Services |
- Gene Phillips Scholarship
 - Academic Achievement Award
 - Honor Award

Experience

2002-Present Research Associate, Mt. Hood Community College

Designed and maintained Access databases for various reporting and analytic purposes including enrollment, retention, student outcomes, federal and state reporting, education assessment, and course evaluations. Designed and conducted research and evaluation projects. Provided staff training and technical assistance in the appropriate use of research methods and procedures. Designed and conducted surveys, analyzed data and reported results. Conducted secondary data research and analysis to address various problems and questions.

1995-2002 Adjunct Faculty, Texas A&M University Customer Information & Marketing Coordinator, Land Between The Lakes National Recreation Area

Responsible for developing the organization's first comprehensive customer information system, identifying client / stakeholder customer information needs, coordinating and conducting all customer-related research, collecting and analyzing both internal and external secondary data sources, and disseminating information to stakeholders within the organization and interested recreation organization representatives throughout the country.

1997 Adjunct Faculty, Murray State University

HPER 401 – *Research Methods in Recreation*: Class designed to expose students to methods and techniques of research and evaluation as applied to recreation and park services.

1993-1995 Graduate Research/Teaching Assistant

RPTS 402 – *Park Planning and Design*: Class designed to provide students with an understanding of planning as a systematic problem solving process with applications in a variety of situations.

Texas State Parks Pricing Study: an extensive research effort designed to assess the impacts of converting the state park system's pricing policy from per-vehicle to per-person pricing. The study resulted in Texas State Parks initiating per-person pricing in the summer of 1996.

Texas Conservation Passport Study: a mail survey designed to assess changes in the pricing structure of Texas State Park's annual visitor pass. Data were collected simultaneously with the State Parks Pricing Study. The study resulted in Texas State Parks converting the Conservation Passport to a per-person pass in 1996.

Washington-on-the-Brazos Feasibility Study: Research project designed to assess the feasibility of developing a living history attraction at Washington-on-the-Brazos State Historic Park. Responsible for assessing group visitation data.

Publications

- Absher, J., Baker, D., & Green, T. (2000). Outdoor recreation service quality items: Tonto NF and Land Between The Lakes NRA. Riverside, CA: Pacific Southwest Research Station.
- Green, T. (1999). Hunter satisfaction survey results of TVA's Land Between The Lakes Fall '98 quota deer hunt satisfaction assessment. Golden Pond, KY: Texas A&M University.
- Green, T. (1999). Customer Easy© taking the mystery out of customer-based strategic planning in six easy-steps. NARRP News. January 1999, 4-6.
- Green, T. (1997). CampSat: camper satisfaction assessment. Golden Pond, KY: Texas A&M University.
- Green, T. (1996). TVA's Land Between The Lakes public use plan preliminary concepts: a summary of findings. Golden Pond, KY: Texas A&M University.
- Christensen, T. & Green, T. (1996). Power rangers marketing skills for power people. Golden Pond, KY: Land Between The Lakes.
- Green, T., Freeman, P., & McCarthy, V. (1996). TVA's Land Between The Lakes Elk & Bison Prairie a summary of focus group findings. Golden Pond, KY: Texas A&M University.
- Wall, K. & Crompton, J. (1995). The revenue implications of changing daily entrance fees to per-person pricing at Texas State Parks. Austin, TX: Texas Parks and Wildlife Department. (Contributor).
- Watt, C., Currie, R., & Stribling, J. (1994). Final report Barrington Farmstead feasibility study. Austin, TX: Texas Parks and Wildlife Department. (Contributor).
- Havitz, M., Green, T., & McCarville, R. (1993). "Order effects and the measurement of enduring leisure involvement." *Journal of Applied Recreation Research*. 18 (3), 181-195.