

COMMUNITY ENGAGEMENT

Strategy	Measure	Target 2009-2012
i. Develop and expand mutually-beneficial relationships and partnerships that respond to the needs of our diverse communities	Community Needs Assessment	2009-10 – develop; administer survey
	Employer Surveys	2009-10 – Develop surveys; administer surveys*
	Increase number of regional partners	2009-2010 – set benchmark*
ii. Provide lifelong learning opportunities	Participation in non-credit courses	2009-10 – set benchmark*
iii. Identify, develop and provide College-wide workforce education, training, and development which addresses the college’s role in local, state, and regional economic development	-Gross revenues generated through Business, Industry, and Workforce Training	2009-10 – set benchmark*
	-Customer satisfaction with customized training	2009-10 – set benchmark*
	-Increase number of regional partners	2009-10 – set benchmark*
	-Increase number of clients with customized contracts	2009-10 – set benchmark*
iv. Create a culture of assessment in an environment that is data-informed	Market Expansion (Community)	2009-10 – Economic Modeling Specialists, Inc. training at fall in-service; quarterly updates on R&P website; incorporate data in program review (WEAVE online)
	[Click on the following links (text in blue) to access the report in pdf format.]	2010-11 – evidence found in plans
	-----> <i>-Market Enhancement Study Report (Powerpoint)</i> -----> <i>-Market Enhancement Study Report (pdf)</i>	2011-12 – evidence found in program review
v. Develop and implement a comprehensive communication strategy	Cabinet members collaborate	2009-10 – Plan published*

*2010-2011 Cabinet and Board reviews data and determines target.
2011-2012 Cabinet and Board reviews data and determines target.