

Assessment: Mt. Hood Business Management 2014

Standard Set: Business Management

Filters: Assessment Date (2014-05-05:2014-06-09)

All Standards

Number tested: 30

1) Business Management

1) Demonstrate Marketing Concepts

- 1) 63.89% can explain marketing terminology and concepts (target market, marketing mix/4Ps, customer satisfaction, ecommerce, market segmentation, etc.)
- 4) 68.33% can predict how changes in sales volume, unit costs and unit sales pricing affect net income
- 6) 81.11 can explain the impact marketing research has on the success of a business

2) Demonstrate Responsibility and Accountability Activates Consistent with Established Organizational Goals

- 1) 96.67 can set goals to plan and organize work
- 3) 70% can describe socially responsible, ethical, and legal practices in business.
- 4) 85% can identify and demonstrate positive work practices, e.g., appropriate dress code for the workplace, personal grooming, punctuality, time management, organization, communication, respect, and teamwork.

3) Demonstrate General Management Practices

- 1) 64.44% can explain management terminology and concepts (total quality management, planning, organizing, coordination, leadership, etc.)
- 3) 76.67 can explain the role of top, middle, and supervisory levels of management
- 6) 90% can identify effective time management techniques
- 7) 81.67% can describe health and safety regulations in business

4) Demonstrate Human Resource Management Functions

- 5) 73.33% can orient new employees to an organization and the job
- 6) 92.22% can monitor and assess employee performance
- 8) 56.67% can develop solutions for employee complaints and grievances

5) Perform Operations Management Functions

- 5) 73.33% can analyze data to make adjustments to project data and records

6) Use Accounting Information to Mark Business Decisions

- 1) 57.33% can identify accounting principles and procedure that affect business decisions
- 3) 40% understand accounts payable
- 4) 66.67 understand purchasing for an organization
- 5) 86.67 can analyze and understand how to prepare budgets for an organization
- 6) 71.11 understand organizational payrolls

7) Perform Financial Analyses to Make Business Decisions

- 1) 60% can interpret financial information and financial statements for decision making and planning
- 2) 30% can utilize actual vs. budgeted income statements
- 3) 61.11% can utilize cost and revenue analyses

8) Use Computerized Information Systems and Technology

- 2) 78% can utilize appropriate hardware, software, and integrated application packages to generate business communications and reports (word processing, spreadsheet, database, graphics, etc.)
- 3) 85% can use multimedia software to generate presentations and reports
- 5) 86.67% can identify and explain potential abuse and unethical uses of computers and networks.

9) Perform Organizational Communications Functions

- 1) 100% can select, prepare, edit, and utilize appropriate formats for professional writing
- 2) 81.67 can utilize communication styles appropriate to target audience
- 3) 68.33% can understand the impact of quality business communications

10) Customer Service Functions

- 1) 80% can identify components of quality customer service and mindset
- 2) 86.67 can identify business policies to respond appropriately to customer inquiries
- 4) 80% can identify and resolve customer relations issues

11) Recognize Global Trades Impact on Business Activities

- 2) 30% can discuss the impact of globalization on business

12) Perform Entrepreneurial Functions

- 1) 81.67 can explain and evaluate the characteristics of a successful entrepreneur
- 3) 76.67% can research venture start-up requirements and risks
- 5) 58.67% can understand forms of business ownership